

Geomatics: An Industry, A People, Together - A Profession

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Geomatics is a profession with boundless opportunities, exciting challenges, and creative people. While we may take comfort in that knowledge, our challenge is to make others, in particular students, realize it. Here is a new perspective on selling our profession to potential students.

It may seem the public thinks of our profession, if it thinks of us at all, as unpopular or uninteresting. However, that, is simply not the truth. Why even Hollywood has taken the best of surveying and made it into popular television. You don't believe me?

Who has crossed over a raging stream by walking on a slippery log? Who has eaten fruit, of unknown age, found in the trunk of their car? Who has been stalked by wild animals?

Do any of these events sound familiar? Think SURVIVOR, think Fear Factor, think EcoChallenge. Reality TV has nothing on us. Why, even on those shows, they don't make people eat sandwiches, which have been left in a 35 Celsius car for 4 hours.

Why? Because that's not real, no one does that.

So next time someone tells you "surveying is boring" tell them to just go"watch TV"!

We surveyors are a unique and elite group of professionals. How unique are we? Consider these statistics for Ontario.

- There are more hockey players in the NHL than there are surveyors.
- In our industry, there are 30,000 technologists, but only 600 professionals.
- Most towns have more Tim Horton's than land survey offices. (Now that makes me wonder, "Am I in the right business?")

Being a professional ... is both a privilege and a responsibility.

Being a professional ... is being the shield that protects the public.

Being a professional ... is being a light that shines the way.

So take up your shield, hold your light high ... and lead us into the future.

Sites to See

— <http://mappoint.msn.com> —

MSN MapPoint

Need directions or want to locate a certain destination? Log on to this site and find detailed, up-to-date maps and driving directions for the United States, Canada, Mexico and Europe.

— http://www.usgs.gov/public/list_server.html —

U.S. Geological Survey (USGS) News Releases and In the News available via Listservers

To provide faster service, the USGS will automatically provide to you by email the latest new releases, bulletins, and other information about USGS activities. The listservers are organized by topics: water, geologic hazards, biological, mapping, new products and lectures.

Calendar of Events

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March 29th to April 2nd, 2003

American Congress on
Surveying and Mapping
Phoenix, Arizona
www.acsm.net

April 26th-27th, 2003

Canadian Council of Land
Surveyors' AGM
Calgary, Alberta
www.ccls-ccag.ca

May 29th, 2003

AOLS Statutes Examination
& Professional Oral Examination
Toronto (Scarborough), Ontario
www.aols.org

May 30th, 2003

AOLS Professional Written
Examination
Toronto (Scarborough), Ontario
www.aols.org

May 5th to May 9th, 2003

ASPRS 2003 Annual Conference
Anchorage, Alaska
www.asprs.org

October 16th to 18th, 2003

CIG - ACSI
96th Annual Conference
Calgary, Alberta
www.cig-acsg.ca

November 27th & 28th, 2003

AOLS Statutes and
Professional Examinations
Toronto (Scarborough), Ontario
www.aols.org